HARBOUR LIGHTS



JCI Hong Kong

jcihongkong

Official Website: www.jcihk.org

JUNIOR CHAMBER INTERNATIONAL HONG KONG OFFICIAL MAGAZINE

2021. ISSUE 1

EDITORAL TEAM



National Administrative & Publication Officer
Editor-in-chief

Emily Wu (JCI Hong Kong Jayceettes)

'Covid' is the top word of 2020 and 2021 so far…

A virus that is spreading rapidly around the globe is changing how we live and work.

When everything just feels surreal and uneasy, I hope you have time for self-care, do what you like and read. Check out what we have in our first issue in 2021.

Embracing JCI's initiative, JCI RISE, which stands for Rebuild, Invest, Sustain, Evolve. The four issues this year will focus on each of these topics and we will see how young leaders across the world join hands together to make economies and workforces more resilient.

REBUILD - We dedicate the first feature to Paul Chan Chi-yuen, CEO & Co-founder of Walk in Hong Kong, and hear how his tourism business is making bigger revenue and impact in this trying time through his expertly curated live virtual tours for the travel-starved audience. We also see how empowered leaders empower leaders via the insightful sharing by JCI President Senator Ryubun Kojima, JCIHK President Senator Winnie Yeung, JCI Digital Transformation Committee Chairman Senator Karen Yeung and all 21 local chapters who are generating power of care and dare under the 'new normal'.

Let 'Empowerment' become not only a new catchword, but an amazing belief and action that we live in.

2021 is a year of positive change. Together we are stronger!

Stay safe and healthy!

National General Legal Counsel
Senator Ben Mak
(JCI Tsuen Wan)



National Administrative & Publication Director
Jessie Cheng
(JCI Sha Tin)





National Administrative & Publication Officer
Victor Chan
(JCI Harbour)



National Administrative & Publication Officer
Michael Au Yeung
(JCI Sha Tin)



National Administrative & Publication Officer
Vincent Pang
(JCI Tsuen Wan)

JCI Creed
青商信條

We believe

That faith in God gives meaning and purpose to human life;
That the brotherhood of man transcends the sovereignty of nations;
That economic justice can best be won by free men through free enterprise;
That government should be of laws rather than of men;
That earth's great treasure lies in human personality;
And that service to humanity is the best work of life.

我們深信

篤信真理可使人類的生命具有意義和目的;
人類的親愛精神沒有疆域的限制;
經濟上的公平應由自由的人通過自由企業的途徑獲得之;
健全的組織應建立在法治的精神上;
人格是世界上最大的寶藏;
服務人群是人生最崇高的工作。

JCI Mission
青商使命

To provide development opportunities that empower young people to create positive change.

提供發展機會以促進青年人創造積極正面的改變

JCI Vision
青商願景

To be the leading global network of young active citizens.

成為全球具領導性的青年積極公民網絡

CONTENTS



11 **COVER STORY**

We talk to Paul Chan Chi-yuen, Co-founder & CEO of Walk in Hong Kong, about rebuilding tourism in Hong Kong

04 **NATIONAL PRESIDENT'S MESSAGE**

06 **INTERVIEW WITH JCI PRESIDENT**

08 **A CONVERSATION BETWEEN TWO LEADERS**

10 **WHAT IS JCI RISE?**

16 **JCI HONG KONG INAUGURAL CEREMONY**

18 **JCI HONG KONG ALUMNI CLUB**

18 **JCI HONG KONG SENATE**

19 **TEN OUTSTANDING YOUNG PERSONS SELECTION 2021**

20 **56TH NATIONAL CONVENTION**

21 **PROJECT HARMONY**

22 **NATIONAL CORPORATE COMMUNICATIONS**

23 **NATIONAL DIGITAL DEVELOPMENT**

24 **NATIONAL INTERNATIONAL AFFAIRS**

25 **NATIONAL LEADERSHIP DEVELOPMENT**

26 **NATIONAL RECORDS & RECOGNITION**

27 **NATIONAL SUSTAINABLE DEVELOPMENT**

28 **NATIONAL MEMBERSHIP AFFAIRS**

28 **NATIONAL ECONOMIC DEVELOPMENT**

29 **LOCAL CHAPTERS EVENTS**

40 **LOCAL ORGANIZATIONS' SISTER CHAPTERS AROUND THE WORLD**



NATIONAL PRESIDENT'S MESSAGE

JCI HONG KONG NATIONAL PRESIDENT

SENATOR WINNIE YEUNG



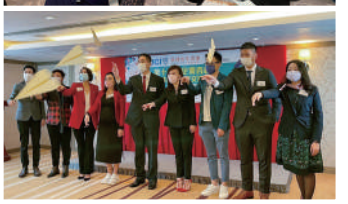
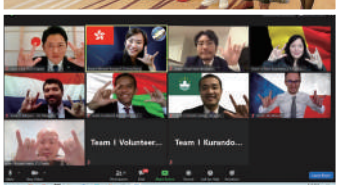





“ SPRING, A LOVELY REMINDER OF HOW BEAUTIFUL CHANGE CAN TRULY BE. ”





Though the pandemic has shaken the nature of our life to its core, I am impressed by the positivity and adaptiveness of my fellow members who have been doing everything they can to make things happen in the “new normal”. The first-ever JCI Hong Kong Online Inaugural Ceremony held on 28 January kick-started the exciting year of 2021. My heartiest congratulations also go to our 21 Local Chapters for having smooth and successful inaugural ceremonies during this challenging time! It is the best demonstration that we connect and develop the future leaders of the world!

Empowered Leaders Empower Leaders is more than just a slogan. Through JCI RISE, we promoted JCI Hong Kong and our Local Chapters to Government, Corporates and NGOS. The establishment of the Wofoo JCI Hong Kong Empowerment Fund empowered our Local Chapters to develop JCI RISE and SDG projects with a continuous financial support of HKD200,000 every year for 5 consecutive years. The Youth Empowerment Scheme (YES) is connecting JCI Hong Kong with like-minded youth organisations through trainings, international exposure and networking. Together, we will empower more young leaders in our society!

INTERVIEW WITH JCI PRESIDENT

SENATOR RYUBUN KOJIMA

Written by Emily Wu, Editor-in-chief



A 40-year-old simple man with two kids – this is how 2021 JCI President Ryubun Kojima described himself.

Kick starting his JCI journey at JCI Osaka and having spent nine years in this worldwide organization of opportunities and leadership development, 2021 World President said as leaders, they could travel 55 countries in 365 days. 'JCI is the best place to grow', said Ryubun, a friendly and promising leader.

No one is safe until everyone is. The COVID-19 pandemic has demonstrated the interconnected nature of the world.

'We cannot meet up in person now, but technology has brought us closer.' Members from different countries can meet each other in the virtual world. The frequency and





" BE THE CHANGE, START WITH YOURSELF "





interaction have actually outnumbered the times we had before the current 'New Normal'.

Being our top leader in this trying time, Ryubun reminded us the first, vital step to take. 'Making people in your closest circle happy is key. We cannot do everything and we must be assertive in showing our support and influence those around us.' Manage yourself, then others. Self-realisation is one of the greatest assets we can have. It will not only cause you to rise higher, but it will inspire others around you to live at their best.' According to Ryubun - let the positive energy sustains and we can walk together towards the goal of building everlasting world peace.

No crisis in recent history has hit the economy as hard as the COVID-19 pandemic. Unemployment is on the rise again all over the world and many people lost their jobs. 'Each of us can tackle this global issue from a unique perspective, but a common goal for all local chapters is to think of ways to offer the basic needs to the grassroots and launch food-focused campaigns – varying in format, style and details, but same framework.

'The biggest power lies within us', Ryubun exclaims confidently. He believes that power is not coming from external sources or by luck, but oneself. 'Have faith in our abilities, have humble but reasonable confidence. Challenge ourselves, have an open mind – this is the way we should take.'

When asked about how he balances his life and what he likes to do in his leisure time, he threw the questions to us and let each of us gave him an answer – reading, singing, cooking, eating, playing with kids.

'Communication is never a one way street. I hope to speak to and listen to as many individual members as possible.' After ten visits to Hong Kong, Ryubun promised he would meet up with our Hong Kong members and talk to us when he could come in person. 'Now I asked National Executive Vice President Teresa Poon and National President Winnie to help me spread the words and messages. I hope I could deliver these messages to you all face-to-face when the travel ban is lifted.'

A CONVERSATION BETWEEN TWO LEADERS

"Empowered Leaders, Empower Leaders"

Written by Emily Wu, Editor-in-chief



JCI Digital Transformation Committee Chairman Senator Karen Yeung	2010 JCI North District President Sunny Tang
How do I describe myself?	***How would I describe Karen?***
Noisy	Flexible
Full of ideas	Creative
A drinker	Perseverant
How would I describe Sunny?	***How do I describe myself?***
A wise man	Sensible
Calm	Slow-to-warm up
A traveller	Quiet

Emily: From how you describe each other, I see you two are worlds apart!

Sunny: It's best to meet someone who is totally different from you and there comes the spark.

Karen: Right. If the two persons are both very talkative, it would become too noisy; if both are very quiet, then they would just turn away and leave.

Emily: How did you two get to know each other?

Sunny: I vaguely recall that we knew each other by end of 2006. We then became board mates - we took up the post of director together in 2007, then vice president in 2008. 2010 was our mother chapter's 25th anniversary and I was the president at that time. We worked together as a team for twice, so Karen was actually the first one who came to my mind when I ran for presidency and formed my own board of directors. She was very capable and I believe it's my job and mission to let people shine with their unique and outstanding qualities.





Karen: I accepted the invitation from Sunny to join his EXCOM team as vice president but something happened at home. My dad had a stroke. It changed my life and gave me time to do self-reflection. What is life without family like, who am I? JCI is a place that you have to invest a lot of time and money. To me, it's a fun place where I can learn, play and make new friends. But I struggled and once changed my mind and declined the offer as vice president as I want to spend more time with my family. Sunny reacted calmly when he heard the news and he tried his best to talk to me.

Sunny invited me to eat out for a few times and he was the one who talked me into running for North District president. If not, I could not have become who I am in JCI now. The most critical milestone is my JCI life was to run for the presidency. Sunny is the person who walk with me throughout those important moments.

Sunny: If you want to empower someone, don't do it forcefully. Leave some space.

Karen: I was just starting my career when I came across the opportunity to be the chapter president. I did not know much about the world around me. No matter for time management, money, relationship – I did not have any confidence to do what I want. Sunny shared his experience as president with me, and there began my JCI journey.

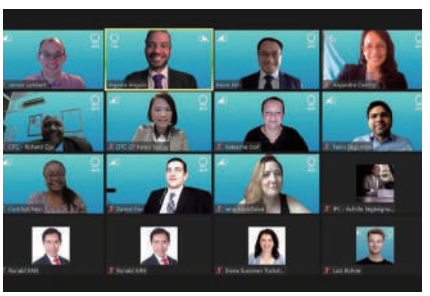
Sunny: Karen got a lot of questions about herself, however, I saw her needs for more learning opportunities and I am quite sure she could add colours to the chapter as the president.

Sunny: We are a group of people coming from different backgrounds - character, job and more. It's amazing how we could all come together to accomplish different projects. In JCI, over few hundreds of projects were done each year. Even when I am invited as advisor now, I saw those as opportunities for me to learn something new and keep going. Lifelong learning is very crucial for successful leaders.

Karen: The toughest time I had in JCI was back in 2014 when I was the National Convention Director. That year, JCI North District was the host. No one had any experience in organising such a large-scale event. Not having enough manpower and I was faced with a sense of terror, kind of lost and without much resources or money support. I felt like I could not find anyone to help. I even quit my job and became a freelancer to devote myself to prepare for the National Convention.

Emily: As JCI Digital Transformation Committee Chairman now, how do you interact with your team with a diversified background under the pandemic?

Karen: The most challenging is the difference in time zone. We have



a regular monthly zoom meeting. After 1 or 2 months, we found a time which is good for everyone in the team and that is 12am in HK time. Overseas members say that HK people are workaholic. I believe if we start at 12am and the meeting should last for around 2 hours, then I could go to bed at 2am, which makes sense.

Karen: I believe it's not only during this time, whether we have COVID-19 or not, JCI is the place to train your way of thinking. How oneself adapt to the changes in the world. Apart from being a service provider, a vendor, I am someone who could share my experience in the social media and doing livestream show.

Emily: How do you interact with the post-00?

Karen: The main difference is the way of communication. I find the way I work (the way I am) very old-school. I love receiving emails. Like an event programme rundown or briefing notes, maybe it's convenient to share through whatsapp, but I cannot locate the files. Nowadays, young members want to get instant reward or privilege. As JCI management, we want to influence them with a new mind set.

JCI RISE











JCI RISE is a new initiative for JCI members and young leaders around the world to use their skills and global network to lift individuals and communities amid COVID-19 era. RISE stands for 'Rebuild', 'Invest', 'Sustain' and 'Evolve'.

Against this background, JCI set up the JCI RISE Committee at World Congress 2020. The Committee comprises 9 members coming from different NOMs chaired by Keirin McCormack (JCI Australia). Other members include (according to alphabetical order of first name) Danielle Raffoul (JCI Lebanon), David Luk (JCI Hong Kong), Enkhdelger Enkhbold (JCI Mongolia), Humberto Nieves (JCI Puerto Rico), James Lambert (JCI United Kingdom), Jonathan Schuermans (JCI Belgium), Sailas Usayi (JCI Zimbabwe) and Silvetty de la Paz (JCI Dutch Caribbean).

One of the primary tasks for JCI RISE Committee is to promote JCI RISE through NOMs/LOMs projects. Linked with United Nations Sustainable Development Goals, JCI RISE has 3 pillars, namely: Mental Health Awareness, Workforce Empowerment and Business Recovery. JCI RISE Committee encourages NOMs/LOMs to do projects targeting these pillars to address the local communities under the impact of COVID-19.

More work will be implemented by JCI RISE Committee. Stay tuned!

JCI RISE Committee Member
(Asia and the Pacific)
Senator David Luk

FAIL FORWARD!
TO EMERGE STRONGER FROM THE COVID-19 CRISIS…

UPSKILL AND BE THE INNOVATIVE CREATORS OF CHANGE

We talk to Paul Chan Chi-yuen, Co-founder & CEO of Walk in Hong Kong, about rebuilding tourism in Hong Kong

Written by Emily Wu, Editor-in-chief

" Hi everyone, Welcome to "Hidden Facilities in Our Harbour" Tour. We are glad to see over 120 participants joining us today… "



There is a catastrophic drop in tourism in Hong Kong, down 99.7 percent year on year, as the city fights the coronavirus. Both visitors and residents are almost kept away from all kinds of physical entertainment and social gatherings when the city is mired in its first recession in a decade.

Having such promising number of participants in a tour is a rare scene – this time, a virtual walking tour.

"I have never seen such challenging time for Hong Kong tourism industry since 2013 when I first started my company. We are not hit hard by the civil unrest, but Covid-19." The pandemic forced many Hong Kong travel agents to close down last year, while others slash staff. "Not knowing what will happen next can





be profoundly debilitating, but the uncertainties have pushed us to look for better alternatives," said Paul Chan Chi-yuen, Co-founder & CEO of Walk in Hong Kong, a local tour company.

The former political assistant to Secretary for Food and Health got to meet many people from all walks of life and witnessed different facets of our hometown.

Paul once talked to his staff when their local tours were put on a halt, "Just in case we cannot continue our local immersive walking tour business anymore, we have to do something else. We can all be private tutors or do whatever we can with our skills."

Multi-talented people are the ones who can survive and thrive through change. Walk in Hong Kong exemplifies the concept of an educational and fun experiential tour that share with people a unique and extensive history of Hong Kong. Within adversity lies opportunity - Paul and his team demonstrated a speedy response to fundamentally changed customer needs. "How many times do Hong Kongers travel in each month? How frustrating it is for them to stay in Hong Kong with no chance to travel on plane?" Paul saw the opportunities to bring people out of their homes by starting to organise virtual tours that led families and their kids to visit and enjoy the Victoria Harbour front – They had Joey Leung exploring the life of fishermen, Michelle Loo checking out the up-and-coming foodie hunts and more.

Supported by a young and dynamic team, Paul said he has









the responsibility to explore daily advancement and ways to improve. 'When we had our first online experiential tour, we faced a lot of technical issues – sound problem due to the windy environment along the harbour front.' I have spent a lot of time studying how to make the sound better in our live online tours. I can now put together a selection of equipment that is capable of making quality recordings.' In their latest online tour, the team even introduced interactive games and simultaneous English interpretation that welcome overseas tourists or local expats to join.

Businessman or entrepreneur should foresee the challenges ahead of them and get ready to adapt to new changes. The Generation Z are very creative and they are willing to do things in their own way, but how should they start own business or get the first bucket of money? They need to rethink the positioning of their business model.

Its' now more important than ever to understand and execute seamlessly on the use of cutting edge technologies. "Building a quality prototype is the only way to gain others' trust," This is Paul's reminder to those who have just started or thinking to run their own business. People network is key.

Every connection counts, and the best networks often lead to the best outcomes.

Paul and his team have managed rise to the challenge implementing virtualisation that rival physical tours



to counter the "tourism winter" and diversify the business. With Paul's connection, Walk In Hong Kong has kept collaborating with different corporate partners and coming up with new ideas for online happenings.

"Never afraid to fail and try out methods that have not be done before by anyone", then ask yourself "Are you ignoring trends that could shake up your business? It's inevitable for a business to change or upgrade itself every 2 or 3 years."

In both his physical and virtual tours, Walk In Hong Kong introduces the traditional, local industries and their practitioners to the tourists. In this economy rebuilding stage, some of these small local shops are trying their best to preserve their traditions in an unconventional way to revive the beauty of the old by adding new colours to it. Some of them turn their products into art pieces or accessories and fit the young people's market. "I could see that there are many interesting old shops in HK that crossover with the up-and-coming artists, which in turn bring them new insights to modernise their business model," said Paul.

Apart from the well-researched, immersive walking tours, the team leaped and brought even more social values through their projects.

"I have never imagined that we could bring the elderly who are 'locked' inside the Old People's Home to meet their family and explore the world through our lens!"

"Thank you so much for all that you have done." The compliment from our participants is definitely the best reward I have after starting my own business.





Changes are still going on every day. Paul and his team are cooking up new cross-country collaboration that can bring Hong Kong people out to Japan, Taiwan or other places of the world to meet and chat with people there.





The empowered leaders - National Board of Directors took their oath during the installation ceremony in a brand new format this year



A special kick-off video was shown to celebrate the 'Empowered Leaders Empower Leaders' moment



2021 National President Winnie Yeung taking the oath, witnessing by Guest of Honor The Hon Andrew Leung Kwan-yuen GBM, GBS, JP, President of the Legislative Council of the HKSAR, and JCI Past President Jennifer Yu

JCI HONG KONG INAUGURAL CEREMONY 2021 – 'EMPOWERED LEADERS EMPOWER LEADERS'

The first ever online virtual Inaugural Ceremony of JCI Hong Kong was successfully held on 28 January 2021. Broadcasted on JCI Hong Kong Facebook Page with over 400 participants joining live to witness this important event together. The video has accumulated over 5,200 views.

Stepping into 2021, due to the pandemic, we are still facing different challenges, yet as the Young Active Citizens and Empowered Leaders, we never give up and we can overcome all the difficulties. We first kicked off the project by forming the Organizing Committee last November, and planned to organize the physical ceremony in Xiqu Centre in West Kowloon Cultural District in early January originally. However, due to the pandemic with increasing COVID-19 confirmed cases in between, we had to make the decision to change the event date twice and turn it to an online, virtual program within short period of time. We experienced re-doing the entire program, working out contingency plans, thinking out of the box, making key decisions and changing our plans constantly in the past few months.

The first virtual online Inaugural Ceremony was successfully produced within 2 weeks, highlighted by the passing of the National President's chain in the witness of Guest of Honor The Hon Andrew Leung Kwan-yuen GBM, GBS, JP, President of the Legislative Council of the HKSAR, and JCI Past President Jennifer Yu, oath taking sessions of National Board of Directors and Chapter Presidents, Chapter Presidents' Chains passing, Senatorship presentation and special kick-off, appreciation and greeting videos featuring overseas delegates and our local members. The production involved 3 shooting days, it was not an easy task to gather all guests within a short period of time, yet we were glad that it went smoothly.

" Not only do we have to believe that we can do it, it is equally important to have people around us to believe



Virtual Organizing Committee Meetings



A special appreciation video featuring JCI Hong Kong members such as Past National Presidents was shown during the Ceremony

Snapshots of the shootings in Production House





JCI Hong Kong 2021 Inaugural Ceremony Chairman Claudia Chor delivering her Vote Of Thanks





JCI Hong Kong launches a special program 'Hello World' to connect all of us, a video featuring overseas guests was shown during the Ceremony

that they can do it, this is what empowerment is all about - to believe in others more than they believe in themselves; for we are all leaders empowered by JCI, with courage and passion, we will overcome the obstacles and empower more young leaders in 2021" said JCI Hong Kong National President Senator Winnie Yeung sharing the vision of "Empowered Leaders Empower Leaders" in her inaugural speech.

This kick off event of JCI Hong Kong 2021 truly demonstrates the theme and slogan of JCI Hong Kong this year: 'Empowered Leaders Empower Leaders'- we can all be empowered leaders to empower the great people around us to work towards common goals.

Such remarkable event would not be a successful one without the amazing Organizing Committee, a team of 23 members. Appreciation must also go to National President Winnie Yeung, Advisor Past National President Nora Cheng, National General Legal Counsel Ben Mak and National Honorary Treasurer Benjamin Lee for their great support and guidance throughout.

Although we could not meet to celebrate the installation of our 2021 leaders physically this year, yet it was a memorable experience for all of us to organize and join this first ever online Inaugural Ceremony to celebrate this important milestone!

Let's continue to make ourselves the Empowered Leaders to Empower Leaders!

ALUMNI CLUB

2021 JCIHK Alumni Club Chinese New Year Bonanza

『辛丑年 新春團拜 之 資深、牛年 相聚慶新春』





Kung Hei Fat Choy !

Alumni Club Chinese New Year Bonanza Facebook live stream was successfully held on 27 February, 2021. It is the first senior member event we held online, with a total of 146 JC members joining the event.

We had invited 2021 Alumni Club Advisor (2014 Alumni Club Chairman) Senator Ivan Mok to give a talk with investment theme " Prediction of 2021 Stock Market Directions ". Senator Ivan shared with us his valuable insights on different areas of the stock market.

In the lucky draw, a total of 75 winners had been rewarded with valuable gifts and all the attendees received a door prizes. Over the stream's live chat, we had received many positive feedback and encouragement. This Chinese New Year Bonanza was successfully concluded with joy and happiness.

I would like to express my sincere gratitude to the Alumni Club Chairman Senator Victor Chan for your unfailing support, Immediate Past President, Senator Maric Cheng for your advice and sponsoring the venue, 2021 Alumni Club Advisors Senator Ivan Mok and Senator Louis Lam for your advice, National Digital Marketing Commission Team for the IT support. Last but not least, my heartfelt thanks to my organizing committee members, without your efforts, our live stream event would not be so successful.

Anthony Cheung
Event Chairman
2021 Chinese New Year Bonanza

JCI HONG KONG SENATE

BACKGROUND OF JCI SENATE

JCI RECOGNIZES OUTSTANDING LEADERS

More than 50 years ago, the JCI Senate was established to recognize the outstanding achievements and service of JCI members worldwide. JCI Senators display determination and leadership and are encouraged to stay connected and provide support throughout the entirety of their lives.

MESSAGE FROM SENATE CHAIRMAN

"Empowered Leaders Empower Leaders" is the theme of JCI Hong Kong this year.

With the tremendous contributions from past and present members of JCI Hong Kong, we have created a solid foundation for nurturing young leaders.

Senatorship is a form of a lifetime membership to honor members who dedicated their time, passion, resources, and wisdom. I would like to thank all the Senators for all your time, energy and advice to advance and support our beloved organization in the past 71 years.

In 2021, let us be empowered leaders to empower leaders and together, my team and I will continue the good works of the senate society and move forward to bring the senator network to be the most reliable back up to JCI Hong Kong. Let's create great moments together from hard times under the COVID-19 pandemic.

Taking this opportunity, I wish the Board of Directors every success in 2021 and beyond.

Maric Cheng
Senate Chairman
National Immediate Past President

TEN OUTSTANDING YOUNG PERSONS SELECTION
十大傑出青年選舉

★Silver Sponsor★

1. *Plus One Global Consulting Limited*
2. *Health Co.*
3. *Artisan Concept (Workshop) Company Limited*
4. *Well Belief Trading Limited*
5. *Association of Chinese Internal Auditors*

Digital Production Partner
數碼製作夥伴
Revo Media Limited

Visual Design Partner
平面設計夥伴
Round Media International Limited

Disinfectant Product Sponsor
消毒產品贊助
GERMAGIC™

Supporting Organization
支持機構
駿富慈善基金會

Key Events Day

Events	Dates
First Press Conference & Kick off Ceremony	10 May 2021
Nomination Period	10 May – July 2021
Result Announcement & Press Conference	2 October 2021
Community Service Day	7 November 2021
Awards Presentation Ceremony	5 December 2021 (Lunch)

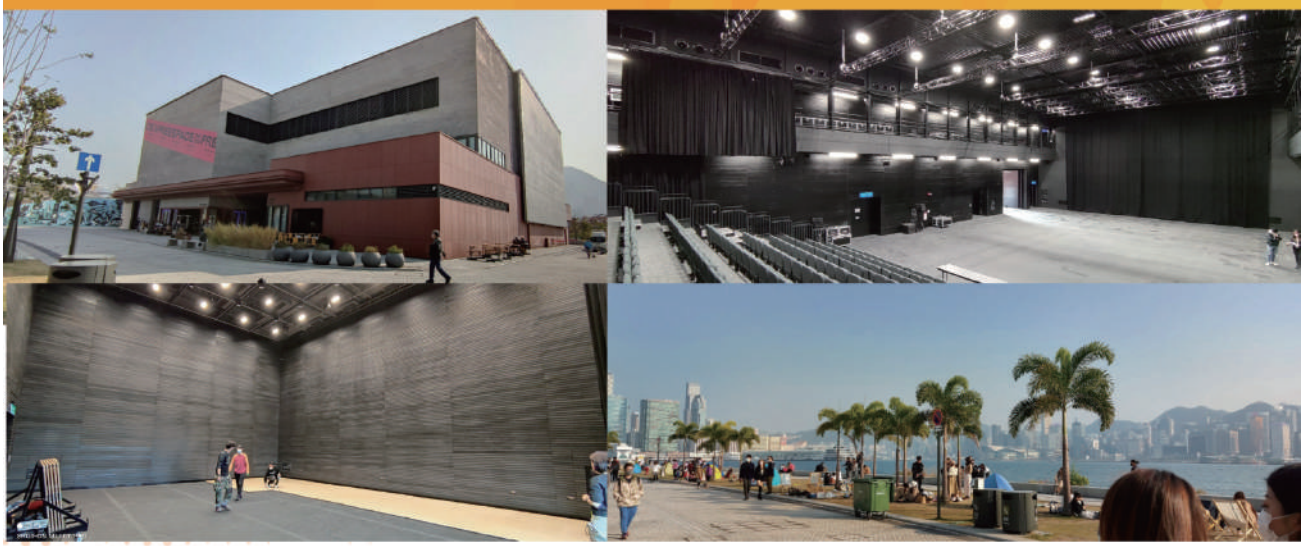




56TH NATIONAL CONVENTION OF JCI HONG KONG

24-26 SEPTEMBER 2021

RISE & SHINE



Venue: West Kowloon Freespace

24-26 SEPTEMBER, 2021

JCI Hong Kong

	FULL PACKAGE	ONLINE PACKAGE
REGULAR PRICE	HK$1,050	HK$600

Should you have any queries, please contact
Deputy Convention Director Jonathan Chan
(6623 3739 / registration.nc2021@jcihk.org.)

56TH NATIONAL CONVENTION OF JCI HONG KONG
24-26 SEPTEMBER 2021
RISE & SHINE

PROJECT HARMONY

hosted by JCIHK in collaboration with WoFoo Community

This project is inspired by the quote "From Discord, Find Harmony" by Albert Einstein.

Since 2019, several issues including the COVID-19 pandemic and the political divide have created continued negative impact amongst the Hong Kong community. Financial insecurity, stress, and uncertainty have led to increased aggression in the society.

Project Harmony is launching a series of videos aiming to promote harmony and love for a few different categories including Family Relations, Environmental Protection & Mental Health. Despite the hardship during COVID-19, our organising committee embraced the challenge and created 3 videos that were filmed and edited by Asia Tiger Media Company from December 2020 to February 2021.







In addition, many LOMs projects have enlivened family relationships, raised awareness of environmental protection and highlighted mental health issues aligned with Project Harmony's initiative. We have created a Landing Page specifically for LOMs to explore further opportunities of collaboration with the project categories mentioned.

NATIONAL CORPORATE COMMUNICATIONS



Meeting with secretary for home affairs



Meeting with secretary for the environment

National officers and representatives from each chapter visited different government officials during the first quarter in 2021. We introduced JCI over 100 years' movement, JCIHK history, current development and upcoming projects in the meeting. Local chapters discussed the project impact to society with the Secretary and under Secretary of Government in the Hong Kong S.A.R. We have a great chance to communicate and receive feedback during the meeting. We all look forward to making contributions to our community through different projects this year. The government representatives highly appreciated our commitment in the community and will keep supporting NOM and LOMs projects.

National Corporate Communications Team and National Partnership and Sponsorship Affairs Commission are bringing more resources to create greater values for local chapters and members and at the same time act as one of the solutions providers.

We are actively looking for:

1. Corporate Partners - long term partnerships offering products/ services at discounted rates

2. Supporting Organisations - opportunity for different organisations sharing resources in hand creating greater resonance to the society

3. Sponsors - monetary/product support for JCI Hong Kong members.



Meeting with under secretary for commerce & economic



Meeting with under secretary for labour & welfare

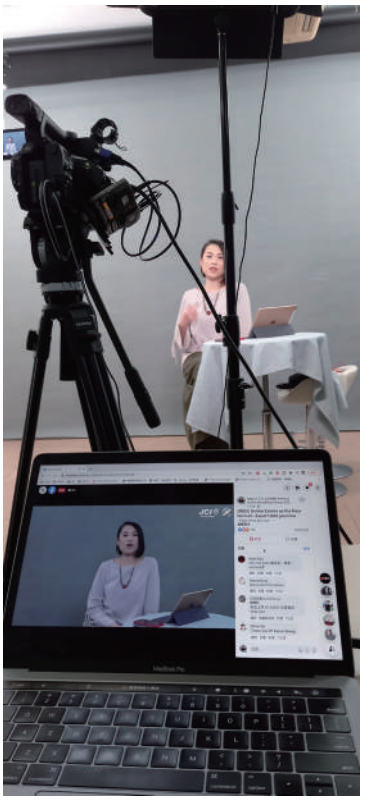
NATIONAL DIGITAL DEVELOPMENT



National Digital Development Workshop 1 – Online Events as the New Normal was held on Facebook Private Page Live on 18 January 2021. With More than 106 JCI members registered for this workshop.

Excited to have 1065 engagement, 629 views and over 242 comments in just 1.5 hours. The enthusiastic response from the participants was encouraging and raised many constructive questions.

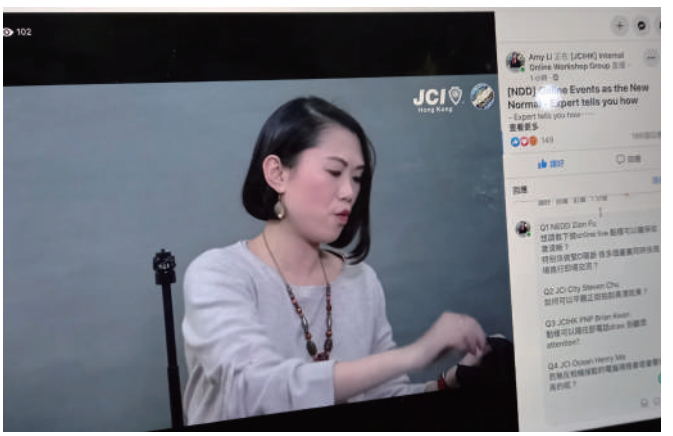
We hope all participants enjoyed the live online workshop and picked up the knowledge in implementing the online event.



We also would like to express our sincere gratitude to our speaker, 2021 JCI Digital Transformation Committee Chairman Senator Karen Yeung for her unconditional support as well as the on-going guidance for the National Digital Development team.

Last but not least, I would also like to take this opportunity to thank the 2021 National Digital Development team for their great work in organizing this workshop. They include National Executive Vice President Senator Kelvin Lam, National Digital Development Officer William Tam.







JCI President Ryubun Kojima showcasing a photo in Japan as his greetings to the world



JCI Vice President Pheng Kouch in Cambodia



National President Winnie Yeung saying Hello World!

NATIONAL INTERNATIONAL AFFAIRS

Hello World! is a brand-new international affairs campaign of JCIHK in 2021, aiming at being a digital gateway for young leaders across regions in Asia-Pacific, Africa and the Middle East, Europe and Americas to exchange unique daily moments in the pandemic, multi-cultural experience, business insights and global citizenship for One Future under JCI RISE.

We are pleased to have gained the support of JCI President Ryubun Kojima, JCI Vice President Pheng Kouch, National Presidents of JCI Cambodia, JCI Indonesia, JCI Japan, JCI Macau, JCI Malaysia, JCI Mongolia, JCI Taiwan, JCI Thailand, JCI Vietnam to endorse the soft launch of the Hello World! campaign in 2021 Inaugural Ceremony.

Credit goes to National International Affairs Commission and the entire international affairs team. The Hello World! will involve a series of international events including Hello World Talk II in late May, stay tuned!



NATIONAL LEADERSHIP DEVELOPMENT

National Leadership Development successfully organised the "Facilitation for Future Workshop" on 6 and 13 December 2020, during which the workshop was delivered by Head Trainer 2002 National President Senator Tony Chan and Head Trainer 2012 National President Senator Stanley Ng. Around 35 members from different chapters attended the training.

Facilitation is key to successful teamwork. In training or group work, being able to encourage members to participate and develop the atmosphere are essential for member development and goals achievement. The workshop introduced practical facilitation concept and skills such as NaomiE , ROPES , SLAPS and feedback process, which equipped the participants with the techniques for effectively delivering JCI courses in future, and also refreshed them with their initial intention of joining JCI.

We are pleased to see the enjoyment and active participation of members in the brand new experience, a testimony that facilitation can bring about an interesting and impactful training. If we have good facilitation skill, we can better master our future trainings and daily life. Empowering members with the skill of facilitation will be our key direction for 2021.









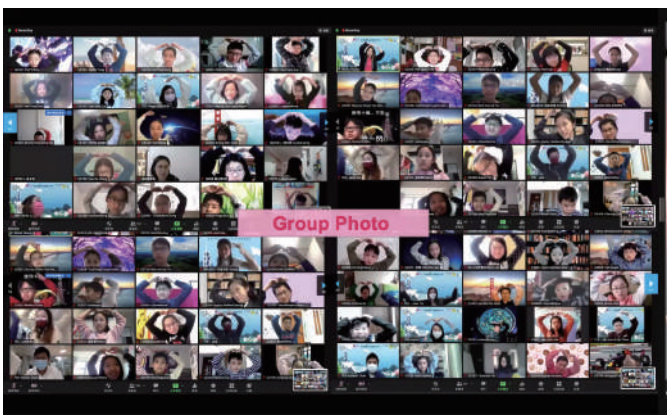
NATIONAL RECORDS AND RECOGNITION



The E-bidbook Seminar I "Empowered to Win" via Zoom was hosted on 3 March 2021, with over 100 participants attending the event.

In the seminar, we are honoured to have two ASPAC Award winners, 2018 JCI Apex President Senator Winita Yeung and 2019 JCI City President Gary Lee to share the mind-set, strategic planning and tips on crafting a successful bidbook. National Records and Recognition Director Carol Wong also provided participants with the latest ASPAC E-bidbook submission guidelines, award categories and details of online submission procedures. Through the interactive and informative sharing by speakers, participants had a fruitful evening and gained new insights and became well-prepared to participate in the international award program.

Our next E-bidbook Seminar in July will focus more on National Convention and World Congress award entries. Stay tuned for more details!





NATIONAL SUSTAINABLE DEVELOPMENT

SDG Pioneer Program 2021 Kick-off Ceremony

SDG Pioneer Program 2021 Kick-off Ceremony was held on 30 January 2021. 120 online and offline guests, including 31 SDG Pioneers, grasped this unprecedented chance of learning from business leaders and community leaders about how to make our SDG workable and sustainable under JCI RISE.



After the Kick off Ceremony, Guest of Honor JCI Executive Vice President Senator Teresa Poon and JCI Vice President Senator William Kouch Pheng shared the global vision and the plan of JCI. Eight distinguished mentors, Prof. Danial Cheng, BBS, MH, JP, Mr. Alan Cheung, MH, Dr. Ilex Lam, Prof. Alan Chow, Mr. Albert Au, Mr. Gary Wong, Ms Nicolette Tong and Mr. Steven Tsoi talked about new mindset and strategic approach to addressing urgent needs of the society, through tri-sector partnership, creating shared value (創造共享價值) and practical business and community insight during Open Forums. Guest Speaker Mr. Gary Fung from New World Development Company Limited shared how CSV generates greater innovation and business growth, while creating self-sustaining community solutions. Starting from late 2020 with Mr. Teddy Liu's sharing on Change Management, the program has now officially entered the stage of ideation and idea design.







NATIONAL MEMBERSHIP AFFAIRS



During and after the coronavirus outbreaks, people get used to the new normal.

On 5 January 2021, National Membership Team invited Past National President Brian Kwan to demonstrate " How To Conduct A Successful Online PMO" on facebook live.

He shared his exclusive tips and valuable experience to inspire over 220 JCI Hong Kong members as well as equip themselves with all necessary skills to recruit young active citizens in future.

NATIONAL ECONOMIC DEVELOPMENT



The Funding Application online Workshop of "Pitch and Fund" Workshop Series held on 9 December 2020 had more than 60 participants from various chapters. Ms Alice Fu, Senior Manager, PricewaterhouseCoopers Hong Kong and Mr Tom Chan, Project Manager, Social Enterprise Business Centre, Hong Kong Council of Social Service shared some invaluable insights on how to apply for government fundings as SMEs and NGOs.



Participants were equipped with the knowledge and techniques on how to write a proposal while paying attention to the latest trends of incorporating sustainability and social measuring factors to evaluate the performance.

We would like to express our gratitude towards National President Senator Winnie Yeung and National Executive Vice President Senator Kelvin Lam for their guidance. We would also like to thank the members of the National Economic Development Area for their efforts and contributions including:

Cyrus Chan
2021 National Economic Development Officer

Steven Chow
2021 National Economic Development Officer

Winnie Wong
2021 National Economic Development Officer

LOCAL CHAPTERS EVENTS





JCI VICTORIA

JCI Victoria 2021 slogan is "V Sustain in Action", we hope to build a close bonding among our members and bring sustainability into ACTION and into JCI Victoria. Truly bringing sustainability and positive impact to REBUILD our society under the COVID-19.

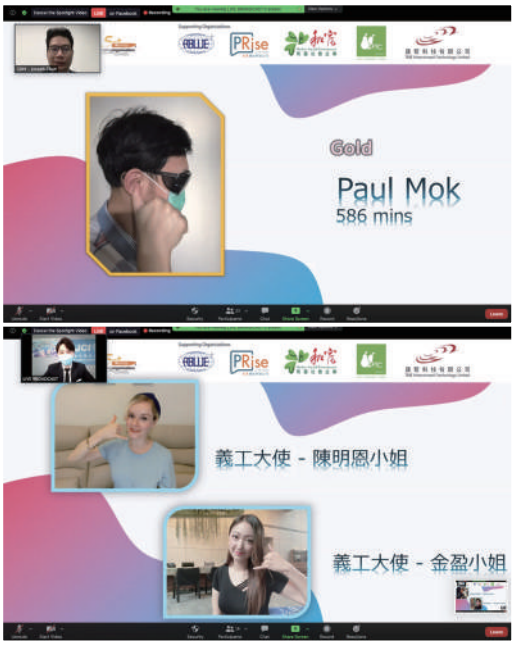
Highlight of January: Our first Prospective Member Orientation 「知己知彼，百「變」百勝」was successfully held on 13 January 2021 with 2020 Ten Outstanding Young Persons Selection Chairman Senator Karen Yeung as the guest speaker to share her valuable experience.

We had our Inaugural Ceremony Cum January Monthly Fellowship Gathering on 17 January 2021. It is our great honour to invite Dr. Chan Pak Li, Bernard, JP, Under Secretary for Commerce and Economic Development as our officiating guest, Prof. David K Ho, as our special guest to witness the installation of the 2021 President and her Board of Directors.

You can scan the QR code to view the video message from our sister chapters, friendship chapters and APICC chapters on our Facebook Page:

JCI KOWLOON





JCI ISLAND

"O! Love SEN Phone 2021" – Rebuild Our Broken Society

Since last year, all social service centres have been temporarily closed. As senior citizens have no choice but to stay at home, it is likely that they feel lonely due to insufficient social interaction. Singleton elderly are more vulnerable to emotional and other problems due to the lack of attention from families and friends and should receive particular care and attention.

In this connection, O! Love SEN Phone 2021 has thus been designed by JCI Island for providing opportunities to those people who would like to make phone calls to the senior citizens at their preferred places. Through collaboration with community service centres, young people could show their care to the senior citizens in this difficult time. We hope this project can raise the mental health awareness of single elderlies, and provides development opportunities for volunteers to understand each other.



JCI PENINSULA

「我們愛讀書」之《金牛滿滿利是封》

「我們愛讀書」是半島青年商會的旗艦工作計劃之一。

本年度利是封以《金牛滿滿利是封》為題，通過增設獎學金作為新的開發項目；目的是支持成績良好，來自單親家庭或是孤兒的高中生，憑藉可持續的年度獎學金，學生們可以專注於學業，繼續升讀大學，從而擁有不同的未來。

在新冠疫情嚴峻下，我們製作精美布口罩以抵禦嚴峻的疫情，並為貴州山區之莘莘學子籌款，雙重意義，為明日的希望，努力學習，力求上進的學子出一分力。











JCI HONG KONG JAYCEETTES

Business on Stilettos 2021: APAC Female Entrepreneur Award

The rising of women's economic power and social status have drawn the public's attention. Women are now playing an active role in the community. However, female entrepreneurs are said to encompass approximately 1/3 of all entrepreneurs worldwide. Although female entrepreneurship and the formation of female-owned business networks are steadily rising, there are a number of challenges and obstacles that female entrepreneurs face, such as gender stereotypes and the lack of resources & connections.

"Business on Stilettos 2021: APAC Female Entrepreneur Award" hopes to address on this matter. As the first Female Chapter in Asia Pacific Area of JCI, we connected with like-minded Female Chapters in other countries from India, Indonesia, Korea, Malaysia, Nepal, Singapore & The Philippines, as our Participating Local Chapters. Through the award and series of entrepreneurial workshops, we hope to foster connections and networking between the borders, help female entrepreneurs achieve the skills and the right connections and accelerate business recovery under the pandemic. As well as to reward distinguished and outstanding Female Entrepreneur as leading examples, creating a Female Entrepreneur Hub in Asia-Pacific.

JCI LION ROCK

「KOL 夢 • 起航」為本會商業發展組 2021 年的旗艦計劃。

目的

KOL 已成爲這代人生活上不可或缺的角色，一眾年青人都對這份影響 力十足的職業產生興趣。在疫情的催化下，更加將生活與工作推到線上，爲了幫助年青人開拓 KOL 市場的就業路向，本計劃將舉辦一系列的培訓和比賽幫助他們實現夢想。

目標

1. 計劃邀請一眾星級導師提供培訓 / 興趣班 / 講座，為年青人分享自身的經驗和教導技能
2. 讓各品牌和廣告商多了解新興 KOL 的市場 推廣模式
3. 以比賽形式令 KOL 界新人透過活動提升自我和增加知名度

對象

對 KOL 市場有興趣的人、KOL 界新人、公眾、商會會員







JCI HARBOUR

疫情下，經營小店變得難上加難，眼見很多大品牌都轉戰數碼戰場，但很多小店卻在缺乏資源與人才的情況下，未能踏出數碼第一步。

另一邊，不少天生就有著數碼觸覺的青年都想開店追夢，但缺乏實戰經驗，加上時代的衝擊，失落於大時代。

今年「青年有 Say，小店有機」主題為「實戰數碼轉型」，旨在 REBUILD 小店生態及青年發展。我們相信，透過讓小店東主的豐富經驗，和青年一代的數碼觸覺交流，再配合我們跟國際青年商會的全球合作夥伴 BNI 及 WBAF 提供的專業培訓，能讓青年獻計協助小店數碼轉型，同時在小店吸取營運經驗，踏上開店追夢的第一步。

JCI YUEN LONG

The main purpose of the Outstanding Students Selection is to encourage, equip and train the younger generation of leaders.

The 33rd HKSAR Outstanding Students selection focus on bringing awareness to the public of the negative effects of virtual study and communications on students and their parents and trying to make positive changes of it.





JCI TAI PING SHAN

一月月會 - 平凡 · 從心出發



疫情反覆，我們很感恩仍能在限制下完成了我們的就職典禮暨一月月會，雖然人數受限，但熱情不減，特別感激總會職員及各分會會長的到場在特設的房間透過直播支持，一同見證我們如何用笑聲與環保的方式讓平凡 · 從心出發。

二月月會 - 春山水起過肥牛



新春大吉，太平山當然不忘與至親會友相聚一堂，確保大家仍能在新一年健健康康，我們再次透過網上會議軟件舉辦了新春派對！除了有別開新面的遊戲環節，更有人人有份的遙距抽獎活動，希望大家都可以開開心心過一個肥牛年！

JCI BAUHINIA

紫荊青年商會 商業事務組
「同心圓系列：『疫』轉人生」

疫情下本港失業率大增，以女性為主導的行業職涯困境更是不容忽視。針對此狀況，同心圓推出正向影片及逆境解憂互助信箱，在社區中傳播女性自助、振作自強精神，帶領女性成功走出逆境。自推行計劃以來，已獲平等機會委員會、創意創業會 IEA、香港教練文化協會、活髮社等多個知名團體支持，並獲得東方日報、文匯報等多間媒體報導，成效令人鼓舞。



紫荊青商推工作計劃助女性自強

香港文匯報訊（記者 馬嘉）疫情下本港失業率大升，當中包括不少職業女性，骨任空姐十年的朱凱薇（May）在失業後積極考取瑜伽教練牌照入行並創業，但受在家工作影響，創業未能成功，她沒有氣餒再決心勇闖演藝界，「與其等待，不如自己找出路。」像May這樣的個案很多，紫荊青年商會特別推出「同心圓系列：『疫』轉人生」工作計劃，推出系列以女性自強為主題的個案分享，為受疫情影響的女性打氣。

該計劃會在每月為受影響女性提供「逆境解憂互助信箱」服務，讓身處困境的女性能夠將自己的問題傳送開去，而籌委會亦會在每月下旬，邀請人事管理或職涯規劃師等專家，解答各位女性的個案，並發放在社交平台，讓處境相近的女性得到參考。

紫荊青年商會會長楊嘉敏表示，去年疫情對社會造成極大衝擊，令該會將關注焦點放在女性失

紫荊青年商會會長楊嘉敏（左一）、朱凱薇（May）（中）。 香港文匯報記者 攝

業、事業及家庭不能兼顧等方面，希望通過聯繫社會中的成功女性作案例分享，實現女性互助，提升不同年齡層面臨逆境的信心指數。











JCI DRAGON

In 2021, we started with our first-ever hybrid Inauguration. Every one of us enjoyed, as well as our guests and seniors. Our brotherhoods were also reflected in our January MFG – Dragon Booster and February MFG 3 Dragon Bonanza.

Connection with members is our priority this year. In view of that, we have launched our e-magazine DRACO. It is a crucial channel to link up not only our full members and seniors, but also to let outsiders know more about JCI Dragon. You may choose your favourite topics among our selections.

We have been pitching ATV, Federation of Hong Kong Industries, Rotary Clubs, Let's Talk ADHD etc. as our project partners. "Job Walker- 聘博 ", Youth RElift-Generation ADHD, Dragon Apprentice-Shadow Your Idol, all of these flagship projects shall be the channels for Dragon to best serve the society. Let's unite to succeed!

JCI EAST KOWLOON

1. Visit to Kwai Chung Centre, SAHK Centre (Community Service Project : 三會耀能)

JCI East Kowloon, JCI Victoria and JCI Tai Ping Shan have an annual tradition of co-hosting a community project. A visit and gift donation to SAHK Centre was arranged on 28 November 2020, Immediate Past President Dr. Ivan Ng and President Yanis Lee attended this meaningful activity on behalf of JCI East Kowloon.

2. December 2020 Monthly Fellowship Gathering and 2nd Award Presentation

Event was successfully held on 26 December 2020 and all awards were presented to winners who contributed significantly to various service areas leading to the achievement of our chapter goals. Besides, we were delighted to invite Mr. Curtis Yuen, In-charge of Chill Health Media to give a sharing on "Young Generation – Personal Brand Opportunity".

3. 2021 Inauguration Ceremony

On 10 January 2021, we were honored to invite National President Senator Winnie Yeung to be our Guest of Honour to witness the installation of President Yanis Lee and her Board of Directors, together with National Assigned Executive Officer Freddy Tse, Past Presidents of JCI East Kowloon and guests from other chapters in the ceremony.













JCI CITY

商務發展

創意創業大賞來到第二十五屆，在這四分一個世紀的時光中，一直與創業者一同努力。 面對著疫情及經濟衰退，活動以「創薪旅程」為主題，期望讓一眾有志創業人士，重拾經濟信心，修復經濟，共創新里程。

承上啟下，期盼活動能成為創業界翹楚以及有志於創業的後輩，建立可持續以及承傳的關係，走上下一個的二十五年。

社會發展

面對經濟低落以及社會壓力，家庭內在的壓力亦持續升溫，但壓力有升無減，爸爸的壓力亦一直被忽視。「爸爸咪爆煲」致力顧及每位育有下一代的「爸爸」，了解他們壓力的成因以及其壓力水平。並透過不同項目，讓社會認識爸爸於現代的崗位及苦衷，探討昇華家庭關係之道，豐盛人生！

領導才能發展

隨著社會的推進，大專生與過去社會的定位有所不同。為提高社會重新對大專生的關注，以及協助大專生與社會接軌，第一屆「傑出大專生選舉 2021」正式誕生。於 3 月 27 日舉辦啟動禮，活動榮幸邀請到「傑出青年協會」主席梁國成先生為各參賽者拍攝開幕致辭，並作為評審之一。由傑青選出傑專，為是次獎項帶來更高的社會認受性。

JCI Queensway

網絡小紅人「文化保育」大使 (Cultural Preservation Ambassador Scheme)

The COVID-19 pandemic has brought many uncertainties to schools. The school closure posed negative effects on students' learning. Particularly, the students at the grassroot level face difficulties in learning and do not have access to technology due to the lack of parental support. Meanwhile, to keep social distancing, most of the families choose to stay at home, and children are obsessed with playing computer games. It finally leads to social isolation and disconnection.

With the aim to promoting family relationships and keeping childrens' learning during COVID-19 pandemic, JCI Queensway is planning to organise "Cultural Preservation Ambassador Scheme". The underprivileged students will act as YouTubers and take a two-minute video to introduce the historical and cultural background of a heritage spot with their parents' assistance. The winner has the chance to be the tour guide for introducing the historical sites.



JCI NORTH DISTRICT

北區青年商會本年度旗艦工作計劃——第三十屆香港金口獎，以「築夢、疫情自強、傳播正能量」為主題，透過比賽宣揚學好兩文三語，同時加入不同元素拉近人與人之間的距離，促進文化交流。而全新工作計劃「揀路行」以設計「車箱生活間」比賽為主軸，集合心理科學、應用科學、創意、人際關係元素，期望提醒大眾在不斷追趕社會期望，亦應面對自己的感受，重視身心靈健康，揀選自己喜歡的生活方式，從而提高生活滿足感。



「香港金口獎」今年來到第三十屆，歷屆比賽都吸引不少學生參與。
（圖片攝於第二十六屆比賽日）



工作計劃籌委會實地了解香港「車中泊」玩家時於車上留影。

北區青年商會 2021 年度主題
「築夢 · 飛翔」

全新工作計劃「揀路行」
靈感來自日本與台灣盛行
的「車中泊」

JCI OCEAN

企業可持續影響力大賞

本工作計劃目標是提倡可持續影響力的標準，和宣傳可持續影響力的重要性。

中學生：透過舉辦比賽，令他們從單一的經濟世界觀轉化為多元經濟觀，增強個人於社會中的競爭力。

受疫情影響人士：透過工作坊，協助受新冠疫情影響的人士提供學習新技能的平台和數碼轉型的機會，以達到激活勞動力的效果。

企業：透過企業可持續影響力大賞，鼓勵企業將環境社會及管治相輔相成的理念及可持續發展目標散播到社區。







JCI SHA TIN

Come Shine not Shy

Hong Kong's unemployment rate has reached 7%, the highest in the last 17 years. A study mentioned that organizations are unlikely to hire fresh graduates as they are lack of working experience. JCI Sha Tin launched a project "Come Shine not Shy" to raise public awareness in assisting post-secondary students, our future leaders to kick-start their careers more easily. We see that the young new workforce can help to rebuild the community and the economy by injecting new impetus into the market.

JCI Sha Tin conducted a survey to understand the current situation and we collected 333 valid copies with nearly 70% of respondents showing a lack of confidence in seeking a job in the coming future. A press conference was then held on 25 February and was reported by 15 different press and media organizations. Guest speakers suggested that different parties should work together to help students equip themselves better.

JCI APEX

晉峰青年商會商業事務旗艦計劃 < 第十一屆企業杏林・初創 Go 飛 > 工作計劃正式啟動，今年我們將突破界限，帶領初創企業衝出香港，展翅高飛。

於 2 月 4 日舉行開幕禮暨創業交流會，非常榮幸獲總會會長到場支持，並由商務及經濟發展局副局長陳百里博士 JP 擔任主禮嘉賓。我們更邀請到兩位重量級分享嘉賓 BNI 大中華區董事翁瑞青女士 及 SHOPLINE 香港區總經理韋百濤先生與企業家分享疫市下如何拓展海外商機。今年我們更與貿發局 T-box 合辦一系列網上講座。









JCI CITY LADY

社會環境不穩，加上疫情重創，香港就業市場大受打擊。調查顯示年輕人失業率高達兩成，而年輕人所能得到的培訓及裝備亦不足。有鑑於此，城市女青年商會今年舉辦全新旗艦活動「全民造升」，以問卷調查方式探討時下年輕人的上流力，以及勞資雙方的期望落差，藉此了解市場最渴求的技能，並就調查結果為年輕人制定一連串培訓課程，幫助他們更準確裝備自己，成為重建經濟的人才。

JCI TSUEN WAN

Outstanding Family Business Selection

Outstanding Family Business Selection ("OFBS") is a business development project founded by JCI Tsuen Wan in 2014 and this is the 8th consecutive year for JCI Tsuen Wan to host the selection. The objective of OFBS aims to give recognition to the successful family businesses. Due to the outbreak of COVID-19, the global economy including Hong Kong is declining and lots of companies are facing different challenges ahead.

The theme of OFBS 2021 is " 薪火相傳 , 不忘初心 ", that means family businesses shall pass the torch to their next generation, and never forget the original intention. Through OBFS 2021 JCI Tsuen Wan hopes to encourage the family businesses to keep equipping themselves and get over the pandemic together for a brighter future.









JCI LANTAU

It is our great Honour to have Dr. Chan Pak Li, Bernard, JP, Under Secretary for Commerce and Economic Development as our Guest of Honour to celebrate with us this important moment. The 2021 Inaugural Ceremony Cum January Monthly Fellowship Gathering of JCI Lantau on 17 January 2021.

Our members and guests from other chapters witnessed the installation of 2021 President and his Board of Directors both on site and online.

As a part of our new project "Living in a Green, Healthy and Innovative HK", our official website has been updated with a whole new platform - Live GREEN – that offers a wealth of green knowledge and good practices, the latest know-how, and helpful tips and approach for sustainability and ensure greater benefits for our nature and people.

2021 SPONSORS

★CORPORATE SPONSOR★
Wofoo Social Enterprises

★EMPOWERED LEADERS SUPREME SPONSOR★
Winnie Yeung - National President

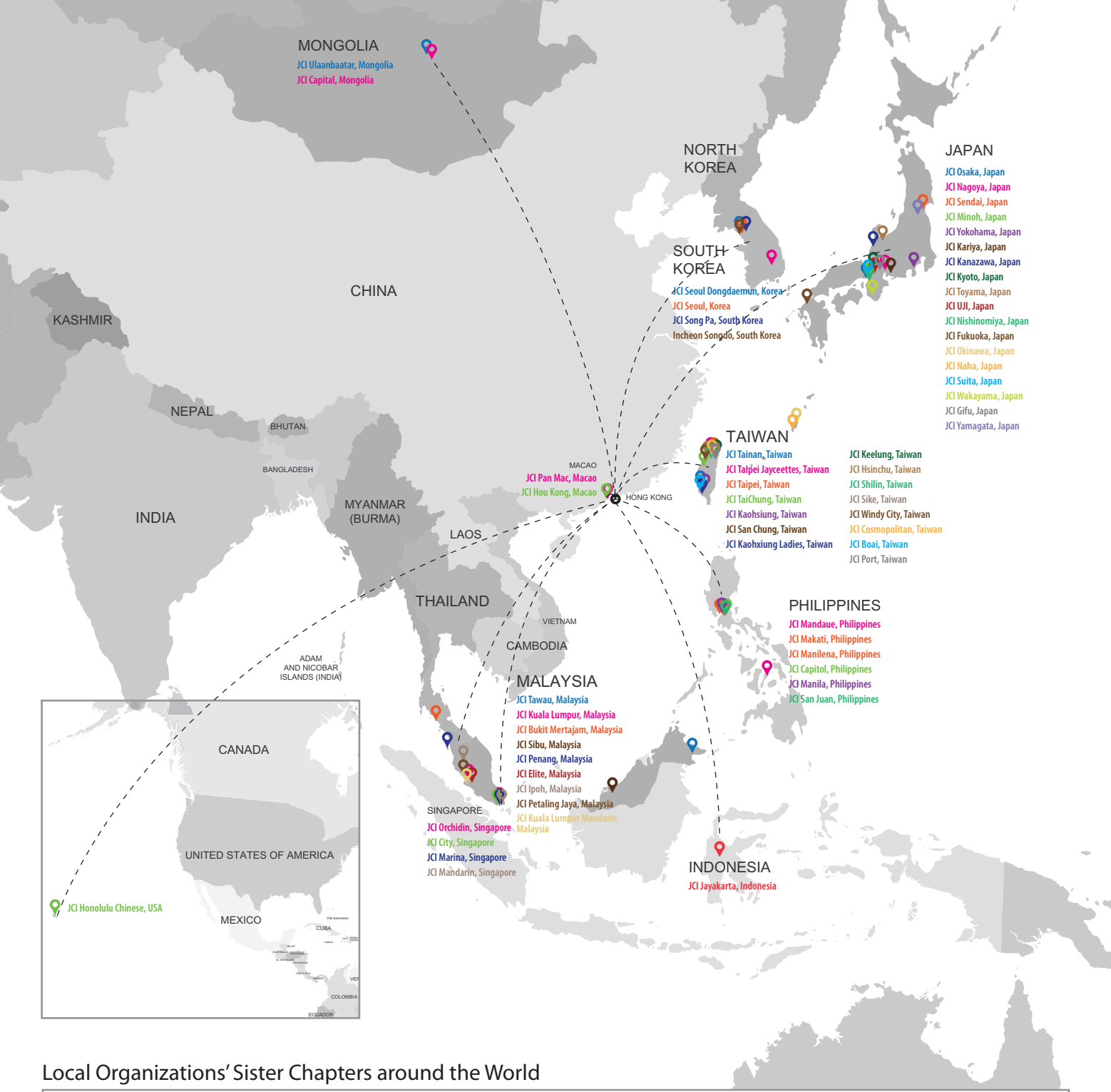
★PLATINUM SPONSORS★
Teresa Poon - JCI Executive Vice President and 2017 National President
2021 National Directors
JCI Hong Kong Jayceettes

★GOLD SPONSORS★
Maric Cheng - National Immediate Past President
Eric Tang - JCI Advisory Board Chairman and 2008 National President
Karen Yeung - JCI Digital Transformation Committee Chairman
David Luk - JCI RISE Committee Member (Asia and the Pacific)
James Tsui - HKJC Foundation Chairman and 2006 National President
Gene Tang - National Presidential Advisor and 2010 National President
Paul Yin, SBS, JP - Panel of Advisors and 1976 National President
George Lung, BBS, MH, JP - Panel of Advisors and 1993 National President
Brian Kwan - 2016 National President
Zenith Lin - 2019 National President
Victor Chan - JCI Hong Kong Alumni Club Chairman
Ben Mak - National General Legal Counsel
Naomi Chan - National Executive Vice President
Kelvin Lam - National Executive Vice President
JCI Peninsula
JCI Harbour
JCI East Kowloon
JCI City
JCI Apex
Jimmy Lam - JCI Harbour Member

★CRYSTAL SPONSORS★
Ronald Kan - JCI Growth and Development Committee Member (Asia and the Pacific),
JCI Asia Pacific Development Council Chairperson and 2018 National President
Alice Liu - 2003 National President
Paul Wu - 2013 National President
JCI Victoria
JCI Kowloon
JCI Island
JCI Lion Rock
JCI Yuen Long
JCI Tai Ping Shan
JCI Bauhinia
JCI Dragon
JCI Queensway
JCI North District
JCI Sha Tin
JCI City Lady
JCI Tsuen Wan

★SILVER SPONSORS★
Ellen Tsang - JCI Foundation Director, Panel of Advisors and 2005 National President
Daniel Cham, BBS, MH, BH, JP - Panel of Advisors and 1991 National President
Clement Woo, MH - 2007 National President
Cyrus Tang - National Vice President
Kendrick Yuen - National Vice President
Fiona Bar - National Vice President
Marco Chan - National Vice President
Ellen Chung - National Vice President
Jackie Lam - National Vice President
Freddy Tse - National Vice President
Wai To Wong - National Vice President
Patricia Loo - National Secretary General
Benjamin Lee - National Honorary Treasurer
JCI Ocean

★BRONZE SPONSORS★
Major Tang - Panel of Advisors and 1980 National President
Edmond Pang - 1981 National President
John Chan - 1984 National President
Spencer Suen - 1998 National President
Stanley Ng - 2012 National President
Johnny Kwan - 2014 National President



Local Organizations' Sister Chapters around the World

JCI Victoria
- JCI Tawau, Malaysia
- JCI Tainan, Taiwan
- JCI Osaka, Japan
- JCI Seoul Dongdaemun, Korea
- JCI Ulaanbaatar, Mongolia

JCI Kowloon
- JCI Mandaue, Philippines
- JCI Taipei Jayceettes, Taiwan
- JCI Kuala Lumpur, Malaysia
- JCI Orchidin, Singapore
- JCI Nagoya, Japan
- JCI Pan Mac, Macao
- JCI Capital, Mongolia

JCI Island
- JCI Makati, Philippines
- JCI Taipei, Taiwan
- JCI Seoul, Korea
- JCI Bukit Mertajam, Malaysia
- JCI Manilena, Philippines
- JCI Sendai, Japan

JCI Peninsula
- JCI Capitol, Philippines
- JCI City, Singapore
- JCI Minoh, Japan
- JCI TaiChung, Taiwan
- JCI Honolulu Chinese, USA
- JCI Mapo Seoseoul, Korea
- JCI Hou Kong, Macao

JCI Hong Kong Jayceettes
- JCI Manila, Philippines
- JCI Kaohsiung, Taiwan
- JCI Yokohama, Japan

JCI Lion Rock
- JCI San Chung, Taiwan
- JCI Sibu, Malaysia
- JCI Kariya, Japan

JCI Harbour
- JCI Penang, Malaysia
- JCI Kanazawa, Japan
- JCI Marina, Singapore
- JCI Kaohxiung Ladies, Taiwan
- JCI Song Pa, South Korea

JCI Yuen Long
- JCI Keelung, Taiwan
- JCI Kyoto, Japan

JCI Tai Ping Shan
- JCI Hsinchu, Taiwan
- JCI Toyama, Japan

JCI Bauhinia
- JCI Elite, Malaysia
- JCI UJI, Japan

JCI Dragon
- JCI San Juan, Philippines
- JCI Nishinomiya, Japan
- JCI Shilin, Taiwan

JCI East Kowloon
- JCI Mandarin, Singapore
- JCI Ipoh, Malaysia
- JCI Sike, Taiwan

JCI City
- JCI Fukuoka, Japan
- Incheon Songdo, South Korea
- JCI Petaling Jaya, Malaysia
- JCI Windy City, Taiwan

JCI Queensway
- JCI Okinawa, Japan
- JCI Kuala Lumpur Mandarin, Malaysia

JCI North District
- JCI Naha, Japan
- JCI Cosmopolitan, Taiwan

JCI Ocean
- JCI Suita, Japan
- JCI Boai, Taiwan

JCI Sha Tin
- JCI Wakayama, Japan

JCI Apex
- JCI Gifu, Japan
- JCI Port, Taiwan

JCI City Lady
- JCI Yamagata, Japan

JCI Tsuen Wan
- JCI Jayakarta, Indonesia

JCI Lantau